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Think about public engagement from the start of the research project, and build it into any proposals.
‘It’s changed my view of things.’

‘I yearn for those times again.’

A particular effect on those too young to personally recall the events depicted.

‘Thank you for the exhibition’ wrote someone who was just 5 in 1997 while another, born after the election, claimed that many of their generation express ‘blanket hatred’ of Blair due to the Iraq War but that the exhibition helped them appreciate the record of the government elected in 1997.
Well thought through projects on small budgets can have big impact.
Talk to your potential partners. What do they need to help transform your research project into something for public benefit?
Be open to every opportunity...
A move beyond the project model...